



PARK BOARD MEETING
RICK HEROLD ADMINISTRATION BLDG. - HALL OF FAME CONF.
RM., 400 COLLEGE ST.
WEDNESDAY, JANUARY 25, 2023 AT 6:30 PM

MINUTES

CALL TO ORDER

PRESENT

Vice Chair Angela Luckey-Vaughn
Board Member Malcom Chakery
Board Member Greg Mullen
Board Member Warren Landrum
Board Member Stretch Rideaux

ABSENT

Chair Mal Earl
Board Member Bryan Parra
Board Member Tracy Aldridge
Board Member Susanna Ramirez

CITIZEN COMMENTS

Citizens may speak during Citizen Comments for up to five minutes on any item not on the agenda by completing and submitting a speaker card.

No Citizens attended this meeting

AGENDA ITEMS

1. Minutes of the December 7, 2022, Park Board Meeting

*Motion made by Board Member Chakery, Seconded by Board Member Rideaux.
Voting Yea: Vice Chair Luckey-Vaughn, Board Member Chakery, Board Member Mullen,
Board Member Landrum, Board Member Rideaux*

2. Award Presentation for employees of the Parks, Arts and Recreation Department

No Awards Presented, Noel Rodriguez went home sick and was not able to attend the Park Board Meeting

3. Main Street Fest Workshop to approve layout and entertainment

Presented by Duane Strawn

A slide deck with provided to all Park Board members with dates of Main Street Fest, Available timeslots & music genres, selected openers and headliners by Ad Hoc committee, list of musicians as options to choose from, and the layout for 2023.

Director Strawn explained to the Park Board that the Mayor appointed an Ad Hoc Committee for Main Street Fest. In this committee they picked out the headliner and opener and are tasking the Park Board to vote on the rest of the line up and approve the layout. Staff provided a list of musicians to choose from and a layout based on the Ad Hoc and Staff Recommendations. The Park Board listened to the options and picked the musicians to fill the set list for all three days. Listed below is the lineup selected by the Park Board in attendance:

Friday

5:00 pm: Clay Page

*6:30 pm: LaToya London**

Saturday

1:00 pm UTA Korean Cultural Association

2:30 pm Ashmore

4:00 pm Blane Howard

6:30 pm Grupo Pession

Sunday

2:00 pm The Legendary Creators

4:00 pm Los Musicos

**The board was advised that LaToya London was a late add on and she may not be available to the date/time slot, but staff would reach out based on the board's recommendation. Staff requested back up choices in the case she was not available. The Board advised putting Legendary Creators in her place and then put Memphis Soul on Sunday at 2:00 pm. The Board also approve two additional back up choices in the genre: Van Gammon and Groove Knight, respectively.*

The Vice Chair called for a motion. Board Member Mullen made a motion to approve the above recommendation on music selections, Seconded by Board Member Chakery.

Voting Yea: Board Member Vice Chair Luckey-Vaughn, Board Member Chakery, Board Member Mullen, Board Member Landrum, Board Member Rideaux

Following the music selection Director Strawn brought up a layout proposed for Main Street Fest 2023. Discussions were had about potential suggestions on changes requested by the Ad Hoc. Board members were asked for feedback.

The Vice chair requested a motion. Board Member Chakery made a motion to approve the layout as shown with room for Arts & Crafts to the west of the festival based on staff's opinion, Seconded by Board Member Landrum.

Voting Yea: Vice Chair Luckey-Vaughn, Board Member Chakery, Board Member Mullen, Board Member Landrum, Board Member Rideaux

4. Tree Board Report to review tree-related activities for Park Services, Lake Parks, Golf Courses and Cemetery during the months of October, November, & December 2022

Presented by Duane Strawn

5. Director Report on upcoming special events in the department, marketing report, 2023 Prairie Lights attendance, and the EpicCentral schedule

Presented by Duane Strawn

Typing Mistake was made on the location of Daddy Daughter dance, the event will be at RJC not Charley Taylor Recreation Center

The Park Board was provided the Marketing Report which provides updates on marketing campaigns and projects, showcases recent media coverage, and provides social media and website statistics with year-over-year comparisons

State of the City - This is not a Parks event, but put on by The Chamber of Commerce

Director Strawn also shared information about Mi Familia, Turner Park and Tyre. He shared that all three projects have been master planned and put into phases to start construction

ADJOURNMENT

No further business, the Park Board Meeting was adjourned by Vice Chair Angela Luckey Vaughn at 8:37 P.M.



Krista Marrs, Administrative Supervisor